



**FOR IMMEDIATE RELEASE**

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**An Evening with Tom Skerritt and Friends to Discuss...**

**The Movie that Changed Fly Fishing**

***A River Runs Through It***

**Benefit Event at the Lobero Theatre**

**Tuesday, March 31, 2026 at 6:15 PM**

*Santa Barbara, March 5, 2026* – Join **Santa Barbara Flyfishers** at the Lobero Theatre on **Tuesday, March 31, 2026 at 6:15 PM** for their meaningful **Benefit Event, An Evening with Tom Skerritt and Friends to Discuss... The Movie that Changed Fly Fishing: *A River Runs Through It*** – a conversation on film, rivers, and conservation. More than three decades after its release, *A River Runs Through It* continues to flow through the hearts of anglers, artists, and conservationists alike. This one-night-only gathering will bring together acclaimed actor, conservationist and river advocate **Tom Skerritt**, journalist **John Maclean** (journalist and author, son of author Norman Maclean), **Eric Ladd** (American Rivers Board & Chairman, Outlaw Partners), **Kayeloni Scott** (Executive Director – Columbia/Snake River Campaign), and **Chris Wood** (President & CEO of Trout Unlimited) for an illuminating panel discussion, followed by a special screening of the film that forever changed fly-fishing and awakened a generation to the beauty and fragility of wild rivers.

Since its debut, *A River Runs Through It* has done more than elevate a sport – it has inspired stewardship, reverence, and action. This extraordinary panel will explore the film’s impact on conservation, tourism, industry, land use, and the role of art and cinema on the future of our rivers at a time when they need our protection more than ever. As Norman Maclean so beautifully wrote, “Eventually, all things merge into one, and a river runs through it.” That truth feels especially urgent today.

This event is more than a celebration of cinema – it is a call to protect the rivers that sustain us. All proceeds will directly support Santa Barbara Flyfishers’ conservation initiatives, youth education programs, and their generational commitment to “Save Santa Barbara Steelhead.” Join us for an unforgettable evening where storytelling meets stewardship, and where your presence helps ensure that our rivers – and the life within them – continue to run strong for generations to come.

Santa Barbara Flyfishers would like to thank Alta Orthopedics, American Rivers, California Fly Fisher Magazine, and We Are Airstream Ventura for their sponsorship in bringing this wonderful event to the community.

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For tickets and more information about [Santa Barbara Flyfishers – An Evening with Tom Skerritt and Friends](#) visit [Lobero.org](http://Lobero.org), call the Lobero Box Office 805.963.0761, or contact John Grace at 203.609.1499 or [john.g@gracebrand.com](mailto:john.g@gracebrand.com).

A limited-ticket VIP “First Look” reception will offer guests an intimate opportunity to meet the panelists and preview new river-focused work from Tom Skerritt.

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Calendar Editors, please note:  
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Lobero Theatre | 33 East Canon Perdido Street | Santa Barbara, CA 93101 | [Lobero.org](#)