

### FOR IMMEDIATE RELEASE

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## Live from the Lobero Presents

# A Pay-Per-View Performance by Steppenwolf's John Kay on Friday, November 13

# Watch: Live From the Lobero John Kay Teaser Video

Santa Barbara's historic Lobero Theatre is striving to grow their audience by diving into the streaming world with their Live from the Lobero Pay-Per-View Concerts. The latest concert in the series will take place on Friday, November 13 as the Lobero will host a live streamed performance by Steppenwolf's John Kay. The show will begin streaming at 8 pm PST. Tickets for the show are \$15 and can be purchased now at the Lobero Theatre's Website. Those who are able to make a donation to support the live music experience at the Lobero Theatre and other venues around the country are welcome to contribute more when they purchase their tickets. Proceeds from the shows will go towards supporting the Lobero Theatre and a donation will be made to <u>NIVA</u>, the National Independent Venue Association.

In 1967 John Kay formed **Steppenwolf**, which quickly became one of the world's foremost rock n' roll bands releasing such standards as **"Born to Be Wild," "Magic Carpet Ride" "Monster,"** which today stand amongst Rock's most indelible anthems.

Supported by an intensely loyal following, John Kay and Steppenwolf continued to record and tour internationally until 2018 which marked the **band's 50th anniversary** and their final year of performing. John has since returned to his musical roots and is performing as a solo artist again. His performances feature selections from his various solo albums as well as more recent material,

These more personal songs, along with his stories and recollections, reveal another side of John Kay and he enjoys playing these more intimate engagements. In addition to playing select solo shows he devotes much of his time to the <u>Maue Kay Foundation</u>. Formed in 2004 by John and his wife Jutta Maue, MKF focuses on wildlife protection, conservation and human rights.

The Lobero has also announced rebroadcasts of performances by Kenny Loggins, KT Tunstall and an extension for the Charles Lloyd Ocean Trio through Sunday November 1. A special viewing of Kenny Loggins "unplugged" performance will take place on Thanksgiving weekend (November 26 - 29) and KT Tunstall's concert is available to stream now in the Lobero concert library.

The Lobero Theatre is one of the oldest theaters in the country. For almost 150 years, the Lobero has featured some of the world's greatest artists. Since closing its doors to limit the spread of COVID-19, the venue has lost over \$1 million in critical earned income. Like every theater, nightclub, and performing arts center in America, the Lobero faces an uncertain future. When ultimately allowed to reopen, the Lobero and others will need to survive with reduced occupancy, in order to safely socially distance. A great many venues are likely to disappear, before ever getting back to live audience.

The Lobero's safety-centric production model involves a forensically small crew using various assigned

entrances. In addition to PPE, temperature, and symptom checks while entering the building, all crew members will bring their own food and remain in their specific space for the entire production. On show day, no one other than the artist(s) walks on to the performance stage. Artists arrive through stage doors and take their place on-stage, perform, and exit, without making any contact with the crew.

#### About The Lobero Theatre

The Lobero Theatre has been serving the community in many ways throughout its 147-year history, including as a shelter during the 1925 Santa Barbara earthquake. We're being creative during the current schedule disruptions by digging into the Lobero's rich history with regular "Intermission" online informational series, thanks to a generous gift from Earl Minnis, showcasing our building as a part of the #LightItBlue campaign celebrating health care and essential workers.

Established as a non-profit organization to act as stewards for this important historic institution, the mission of the Lobero Theatre Foundation is to maintain and operate the historic Lobero Theatre as a performing arts center and cultural asset to the community of Santa Barbara, and to present the highest quality productions in music, dance, and theatre.

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Calendar Editors, please note: Tickets on sale now - for livestream and more info Lobero.org

*Live from the Lobero Theatre presents* Charles Lloyd Ocean Trio featuring Gerald Clayton and Anthony Wilson *Streaming Now* through Nov 1.

*Live from the Lobero Theatre presents* John Kay Friday, November 13, 2020 / 8 PM PST

Live from the Lobero Theatre presents KT Tunstall – Streaming Now

lobero.org, Lobero Box Office 805.963.0761, 33 East Canon Perdido Street, Santa Barbara, CA 93101