



## FOR IMMEDIATE RELEASE

Media Contact: Caroline Borolla | 917.573.2395 | [caroline@clarioncallmedia.com](mailto:caroline@clarioncallmedia.com)

Cecilia Martini-Muth | Lobero Theatre Foundation | [cmartini@lobero.org](mailto:cmartini@lobero.org)

## Watch Live From the Lobero's [Pay-Per-View Concert](#) Featuring the Charles Lloyd Ocean Trio This Friday

### Special Rebroadcast of Kenny Loggins & KT Tunstall's Shows Announced

- Proceeds benefit the Lobero Theatre & NIVA (The National Independent Venue Association)
  - Pay-Per-View cost is \$15
  - Tickets available at [Lobero.org](http://Lobero.org)

Santa Barbara's historic Lobero Theatre has announced two more live stream events. This Friday, **October 23** the Lobero will host a live streamed performance by the [Charles Lloyd Ocean Trio](#) featuring **Gerald Clayton and Anthony Wilson** and on **Friday, November 13**, the theater hosts a live stream show by **Steppenwolf's John Kay**. Both shows will begin streaming at 8pm PST. The Lobero has also announced rebroadcasts of performances by **Kenny Loggins** and **KT Tunstall**. A special viewing of Kenny Loggins "unplugged" performance will take place on Thanksgiving weekend (November 26 - 29) and KT Tunstall's concert is available to stream now in [the Lobero concert library](#).

Tickets for all live stream shows are \$15 and are available now at [the Lobero Theatre's Website](#). Those who are able to make a donation to support the live music experience at the Lobero Theatre and other venues around the country are welcome to contribute more when they purchase their tickets. **Proceeds from the shows will go towards supporting the Lobero Theatre and a donation will be made to [NIVA](#), the National Independent Venue Association.** The Lobero is striving to keep the Theatre relevant and grow their audience by diving into the streaming world with their Live from the Lobero pay-per-view concerts.

**The Lobero Theatre is one of the oldest theaters in the country.** For almost 150 years, the Lobero has featured some of the world's greatest artists. **Since closing its doors to limit the spread of COVID-19, the venue has lost over \$1 million in critical earned income.** Like every theater, nightclub, and performing arts center in America, the Lobero faces an uncertain future. When ultimately allowed to reopen, the Lobero and others will need to survive with reduced occupancy, in order to safely socially distance. A great many venues are likely to disappear, before ever getting back to live audience.

The Lobero contactless performances are livestreamed as inexpensive pay-per-view concerts. The theatre's safety-centric production model involves a forensically small crew using various assigned entrances. **In addition to PPE, temperature, and symptom checks while entering the building, all crew members will bring their own food and remain in their specific space for the entire production.** Some of the technicians perform their tasks from individual rooms. Others never come within 15 feet of the artists. They are only to leave their room, or position, to use one of the eight assigned bathrooms and stalls. After set-up, the day before show day, the stage, doors, hallways, and rooms, will **all be disinfected to meet COVID-19**

**sanitation guidelines.** On show day, no one other than the artist(s) walks on to the performance stage. Artists arrive through stage doors and take their place on-stage, perform, and exit, without making any contact with the crew.

### **About The Lobero Theatre**

The Lobero Theatre has been serving the community in many ways throughout its 147-year history, including as a shelter during the 1925 Santa Barbara earthquake. We're being creative during the current schedule disruptions by digging into the Lobero's rich history with regular "Intermission" online informational series, thanks to a generous gift from Earl Minnis, showcasing our building as a part of the #LightItBlue campaign celebrating health care and essential workers.

Established as a non-profit organization to act as stewards for this important historic institution, the mission of the Lobero Theatre Foundation is to maintain and operate the historic Lobero Theatre as a performing arts center and cultural asset to the community of Santa Barbara, and to present the highest quality productions in music, dance, and theatre.

# # #

**Calendar Editors, please note: Tickets on sale now - for livestream and more info [Lobero.org](http://Lobero.org)**

***Live from the Lobero Theatre presents***  
**Charles Lloyd Ocean Trio featuring Gerald Clayton and Anthony Wilson**  
**Friday, October 23, 2020 / 8 PM PT**  
***72-Hour Viewing Window***

***Live from the Lobero Theatre presents***  
**John Kay**  
**Friday, November 13, 2020 / 8 PM PT**  
***72-Hour Viewing Window***

***Live from the Lobero Theatre presents***  
**Kenny Loggins**  
**Special Holiday Limited Release**  
**Thursday - Sunday, November 26-29, 2020**

***Live from the Lobero Theatre presents***  
**KT Tunstall – *Streaming Now***

lobero.org, Lobero Box Office 805.963.0761, 33 East Canon Perdido Street, Santa Barbara, CA 93101