

FOR IMMEDIATE RELEASE

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WE'RE TAKING AN INTERMISSION

- Our doors may be closed, but our hearts and minds are very much open, and we want to stay connected and hopeful with you.
- While we wait, please enjoy a peek into the Lobero's rich history on Lobero.org and social channels
- Presented by Earl Minnis in support of the Lobero Theatre Foundation staff

Santa Barbara, CA, April 17, 2020 – February 22, 1873, marked the opening of the original Lobero Theatre for the Santa Barbara community to enjoy, and unfortunately, March 12, 2020 marked a new milestone as the Lobero Theatre closed its doors to limit the spread of COVID 19. Like so many other venues, we've had to cancel dozens of events with more hanging precariously in the balance, and have lost critical earned income. As the scope of the restrictions on large gatherings continues to grow, the negative impact to the Lobero, and indeed to all artists and arts organizations, will undoubtedly increase. It is an uncertain time for many, and the Lobero Theatre shares the grave concerns of our broader community.

Despite these disruptions, we're keeping busy digging into the Lobero's rich history with our "[Intermission](#)" informational series posted daily online, thanks to a generous gift from Earl Minnis. Did you know [Joan Baez played the Lobero](#) when she was just 21-years-old? World-renowned choreographer [Martha Graham](#) appeared often on the Lobero stage? The popularity of [spiritualism from the 1880's](#) meant seances held at the theater? **We're sharing facts from celebrated artists and interesting historic events nearly every day on social media and our website, and hope you'll follow along.**

The Lobero is deeply committed to serving the community, from providing shelter during the 1925 Santa Barbara earthquake to keeping spirits up during a trying time. We're looking forward to lots of great events later this year, and can't wait to welcome all our friends and fans back just as soon as possible.

We're open to ways that we can collaborate and be a resource to the community within the social distancing constraints. If you have any innovative ideas that we can help bring to life, please reach out to director@lobero.org.

It has been incredibly gratifying how many kind words and messages of encouragement we've received from our ticket buyers and supporters during this trying time, and how many people are doing what they can—big or small—to show their support.

There are many ways to show your love for the Lobero Theatre:

- Visit [Lobero.org](https://lobero.org) to read more [Intermission](#) facts and see [What's On](#) later this year
- Follow along on social media and share your favorite Lobero memories
- Donate your ticket purchase to support the Lobero Theatre Foundation in lieu of a refund
- Text LOBERO to 41444 to make a donation on your phone

If you would like to learn more about how you can support the Lobero Theatre during this challenging time, please reach out to Brandon Mowery at bmowery@lobero.org. Keep up with the Lobero Theatre by [subscribing to our newsletters](#) and following [@loberotheatre](#) on social media.

ABOUT THE LOBERO THEATRE FOUNDATION

Established as a 501c3 non-profit organization in 1938 to act as stewards for this important historic institution, the mission of the Lobero Theatre Foundation is to maintain and operate the historic Lobero Theatre as a performing arts center and cultural asset to the community of Santa Barbara, and to present the highest quality productions in music, dance, and theatre.

Intermission at the Lobero Theatre made possible thanks to a generous contribution from Earl Minnis made in support of the Foundation Staff.

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