# Restaurante del Paseo

A SANTA BARBARA TRADITION

For many years, dining in the romantic setting of our restaurant has been a delightful experience to fit every mood, every taste, every occasion.

You are invited to recapture the charm of old Spanish hospitality and enjoy an evening in the spirit which made Restaurante del Paseo famous.

Please Phone 5-5106 for Reservations

Mexican Food as you like it

Maldo's

El Charra

The Taco of the Town SERVED AND TO TAKE OUT

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Hatel Labera

A Friendly Hotel

In The Heart Of Santa Barbara

924 Anacapa Street

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John J. Bianchi

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FIVE CONVENIENT LOCATIONS TO SERVE YOU

No. 1 - 35 W. Canon Perdido

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No. 5 - 2973 State St.

# QUISICOSAS"

A Variety Revue



Old Spanish Days

# SANTA BARBARA FIESTA

August 22 - 23 - 24 - 25 - 1951 LOBERO THEATRE

## SALUDOS AMIGOS

Those of us who have known Don Marteen since childhood are deeply gratified by his success in the entertainment field. From an enthusiastic youngster playing his guitar and singing, he has become a gracious troubadour, typifying the early Don of California wherever he has sung his songs, either overseas or throughout our west.

The role of a Don is a perfectly natural one to him, as he is a fourth generation Californian, raised by his grandmother in whose home Spanish was the only language heard. Here he acquired his knowledge of California folklore and songs, many of which have never been published. Graciousness is a part of his inheritance.

Don Marteen's future commitments will take him far from California. One is with Don McNeill's Breakfast Club program emanating from Chicago. In December he will fly to Honolulu to entertain guests at a party given by one of the major pineapple companies.

Following Fiesta he will produce "Quisicosas" for the San Mateo County Fair and Floral Fiesta show in September, playing to an estimated audience of 50,000. We know that he will take to them the charm and quality of his favorite Santa Barbara fiesta. He is a true ambassador of California, song and legend, particularly of Santa Barbara, whether at public or private entertainments.

Now he is planning a television show based on the life of the California Dons and tentatively titled "The Enchanted Hacienda".

Wherever his engagements take him, he will carry with him our best wishes. In the words of the gringo, we say "Happy Landings" and in his own tongue the beautiful,

"Vaya usted con Dios."

Christine Hall

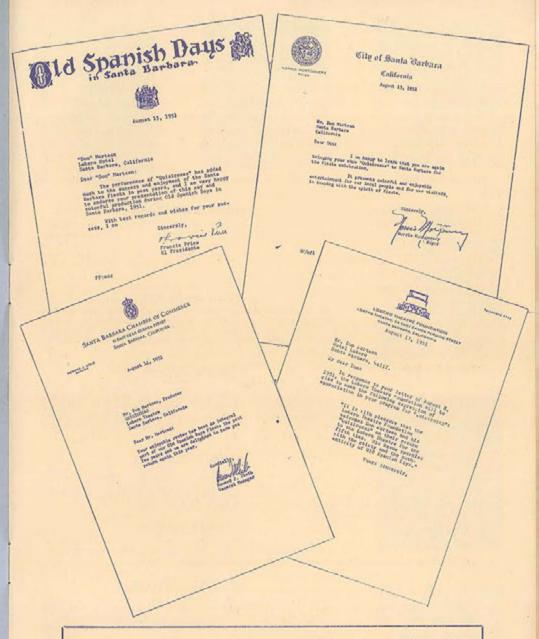
Fruit Punch will be served in Loggia during intermission
By Council of Arts—on Wednesday and Saturday
By N.L.G.W., Reina del Mar Parlor—on Thursday and Friday
Price 10c

Cover Photo — Don Marteen, mounted on Thunderhead

Photo by Frank Bogert — Thunderbird Ranch, Palm Springs, Calif.

Original is a color enlargement from a 35mm Color Slide

by the William Drewry Colorfilm Laboratory.



Quisicosas as a production, carries no significant message. Our only ambition is to provide you with an evening of enjoyable entertainment.

Our sincere appreciation to all of you who have made possible this fifth production of Quisicosas. If our efforts contribute to your laughter and to the success and gaiety of this Fiesta, we are truly grateful.

don Marteen



ENRIQUE VALADEZ

CARMENCITA RUIZ

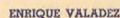
ANDRE LVOFF

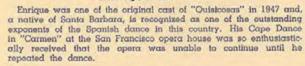
MAGANA BAPTISTE



FRANCESCA REY







#### FRANCESCA REY

Francesca has appeared as a featured solo dancer with the San Francisco Symphony Orchestra and in many of the centennial celebrations throughout California. In this year's "Quisicosas" she and Enrique Valadez combine their outstanding talents in the classical dances of Spain.

#### DON MARTEEN

Producer and master of ceremonies of "Quisicosas", 'Don' is a talented musician, singer and magician, and spends most of the year performing in the smarter hotels, night clubs and theatres throughout the country. Following the Santa Barbara show, 'Don' will produce "Outsicosas" for the San Mateo County Fair and Floral Fiesta.

#### CARMENCITA RUIZ

Carmencità started her dancing career as a very small child. She has appeared at the Hollywood Bowl and with Rosario Y Antonio at Carnegie Hall. She promises to follow in the footsteps of her famous sister, Maclovia Ruiz.

#### ANDRE LVOFF

Andre, a former student and protege of the late Roderick White, has assembled the orchestra for "Quisicosas". A fine violinist, he has appeared in many Santa Barbara concerts.

#### MAGANA BAPTISTE

Magana, a featured dancer on the Packard television show and a weekly quest on "Design for Leisure" TV program, is a versatile and talented dancer. In addition to her Spanish dances, she is thoroughly versed in the oriental. Magana toured in concert with Davi Dia.



DON MARTEEN



NORMA HUGHES

IUANITO ROMERO

#### SENOR MALDO

Nationally famous as a magician and winner of the prized Houdini trophy, Senor Maldo has been entertaining in Santa Barbara for many years. His superb showmanship, unusual wizardry, and genial personality, has endeared him to all who know him. He is indeed one of the nation's most beloved entertainers.

#### NORMA HUGHES

Selected by Meredith Wilson as soloist for his summer symphonies in San Francisco, Miss Hughes followed with tours through Canada and the east and midwest of the United States in musical comedies, including "High Button Shoes", "The Merry Widow", "Call Me Mister" and others. She has also been featured on radio and in television.

#### JUANITO ROMERO

Has been the comedy hit of "Quisicosas" since its inception in 1947. Romero is acclaimed one of the finest comedians of the day. His superb artistry in the difficult art of mimicry leaves no doubt in ones mind that he is truly a great artist. An integral part of "Quisicosas" Juanito has become a favorite here. Since last year he has successfully toured Europe.

#### RENE ZENDEJAS

Rene has been working with puppets most of his 22 years. He designs and builds each one with great care, and often spends as long as a month on just one of his little characters. His love for his art is reflected in the almost human personality with which he endows each of his "artistas pequenos". He is currently building two new shows for television.

#### MATILDE RUIZ

Mattlde has appeared in most of the cities of the west coast with the Pacific Opera Company as a solo dancer and with her sister Carmencita. She specializes in the colorful folk dances of Mexico.

#### DAMITA DEL PRADO

Damita's exotic beauty adds a dramatic effect to her portrayal of "Gitana" gypsy dances of Spain. This will be her first appearance in Santa Barbara. She will dance "Gitanerias" with Enrique

This Souvenir Program

Designed and Printed

by

Pacific Coast

Publishing Company



RENE ZENDEIAS



MATILDE RUIZ

DAMITA DEL PRADO

Manager of the Theatre Mrs. Commillo Fenzi Assistant Manager Miss Frances Hoelscher

Stage Manager Harry Piodela

Pianist and musical director, Urroz is currently featured on his own television show in San Francisco. He is a composer and you will enjoy his special arrangements for this production.

LUIS URROZ

# EL CIELITO

## A Little Bit of Heaven For Your Fiesta Enjoyment

Jimmie Campiglia's Trio

Sizzling Steaks Our Specialty La Arcada Building 1112 State Street

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Cocktails Luncheon • Dinner

DON'T MISS . . .

"Rosita"

THE FIESTA SHOW

County Bowl August 22 to 25 With a Cast of 200

#### THE LOBERO THEATRE FOUNDATION

In 1938 the operation and maintenance of Lobero Theatre were entrusted to a group of twenty-five citizens incorporated as the Lobero Theatre Foundation. The members of the Foundation represent a cross section of interests in Santa Barbara and all are volunteer workers. They regard the trust that is theirs as one of service to the community. Because of Lobero's limited seating capacity (669) the theatre is not self sustaining and is maintained largely by popular support.

And so today, in the year 1951, Fiesta seethes again around and within Lobero. Santa Barbarans and their guests are reliving the days of the past, and holding fast to those traditions that lend enchantment to life for all who dwell here.

## **ELIGIO HERRERA and HIS DANCE GROUPS**

Alhecama Theatre—Thursday and Friday, August 23-24—8: 30

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The San Mateo County Fair and Floral Fiesta

Presents

"QUISICOSAS"

September 21 through 29, 1951

The West's Most Beautiful Flower Show

Don't miss next Tuesday night's concluding

## GALA CONCERT

of the Music Academy of the West

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# FULL SYMPHONY ORCHESTRA WITH STUDENT ARTISTS in Solo and Ensemble

OVERTURE No. 2 IN B MINOR, FOR FLUTE AND STRING ORCHESTRA - Bach
Concerto in B-Flat Major for Violoncello and Orchestra (First Movement) Boccherini
BELL SONG FROM THE OPERA "LAKME" Leo Delibes
CONCERTO IN A MAJOR FOR VIOLIN AND ORCHESTRA, No. 5 Mozart
TRIO FROM THE OPERA "DER ROSENKAVALIER" Richard Strauss

#### INTERMISSION

Concerto in A Minor for P	PIANO AND	Овсив	STR A	Op. 5	4	
(First Movement)						- Schumann
Concerto in E Minor for V (First Movement)						Mendelssohn
QUARTET FROM THE OPERA	"RIGOLET"	ro" -				Verdi
Symphony No. 4 in D Minor	R (Roman	ze, Scher	zo an	d Fina	le)	- Schumann

Reserved Seats \$3.00 (including tax)
Special Student and Professional Admissions
\$1.80 (including tax)

# LOBERO THEATRE

TICKETS NOW ON SALE