



Celebrating 150 years of the Lobero

An Anniversary worth celebrating

In 2023, the Lobero Theatre will celebrate its sesquicentennial anniversary. Opened in 1873, the Lobero is the 4th oldest continuously operating performing arts theater in the United States. From providing a stage in 1896 for Susan B. Anthony to champion women's voting rights, to hosting nearly every important dance, jazz, and classical music talent of the 20th century, the Lobero has played an important role in our nation's cultural history.

The "new" Lobero, which was built on the foundations of the original adobe theater in 1924, was largely designed by Lutah Maria Riggs, whose architectural inspirations helped create what is now the Santa Barbara look. From the 1920s to the '40s, the Lobero was a popular preview stage for new plays, welcoming Hollywood actors like Ingrid Bergman, Lucille Ball, Clark Gable, Bing Crosby, Humphrey Bogart, and Orson Welles. In more recent times, the stage has been filled by talents as varied as Neil Young and Mikhail Baryshnikov.

An Ovation Celebration To commemorate this occasion, the Lobero Theatre Foundation will mount a public celebration and awareness campaign to pay tribute to this remarkable landmark, positioning the Lobero Theatre to continue its role as an integral and essential stage for the performing arts in Santa Barbara for the next 150 years.



Year in Review: Safety defined our re-opening to an eventual new normal — and we're happy to be back

A relaunch of sorts, the Lobero was eager to move past a truly shuttered stage, and do what is most integral to any performing arts venue; bring community together and provide a stage for the diverse offerings that the Lobero is well known for. That said, the Lobero Theatre Foundation leadership and staff demanded the highest of COVID-19 health standards for every individual who might step foot in our hallowed hall — from the patrons to the volunteers, staff, crew and performers. Initially, vaccine checks and mandatory masking were required, and the added planning and staffing required time and attention. Slowly, as the community recovered, and our local case loads diminished, the regulations appropriately loosened. The Lobero always took its cues from state recommendations, and still remains in

accordance with those safety measures. By the end of our 2021 fiscal year, the theater experience closely mirrored a pre-pandemic Lobero.

We were especially mindful that by following high-level safety protocols, our artists and audiences felt comfortable returning to live performances. The theater was busy for 173 days, hosting hundreds of artists and more than 41,000 audience members. As the schools adapted and returned to in-person learning, we were able to serve 2,000 students through our Youth and Community Outreach programs. The pandemic created some very real financial hardships for our local partners, but through our John C. Mithun Foundation Community Access Fund, we were able to offer more than \$66,000 in subsidies to 15 organizations, helping them to fulfill their missions and serve their audiences.

Expenses

Employee Expenses

19-20: \$1,457,173
20-21: \$990,024
21-22: \$1,492,837

Stagehand Expenses

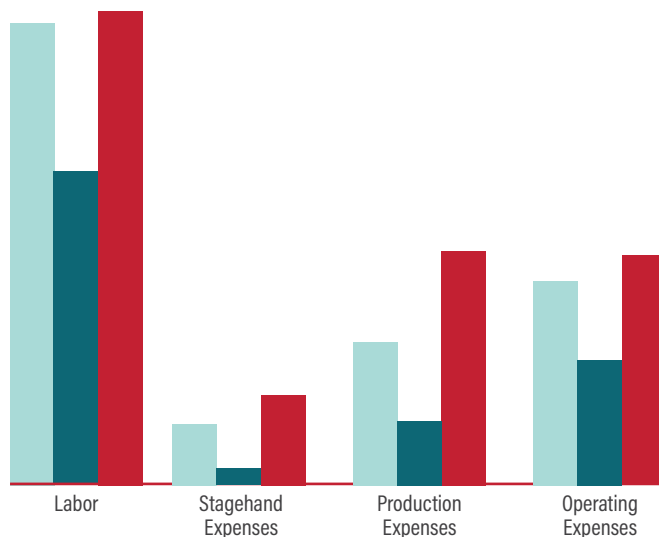
19-20: \$196,335
20-21: \$54,806
21-22: \$290,674

Production Expenses

19-20: \$459,959
20-21: \$210,252
21-22: \$745,991

Operating Expenses

19-20: \$650,756
20-21: \$397,825
21-22: \$728,708



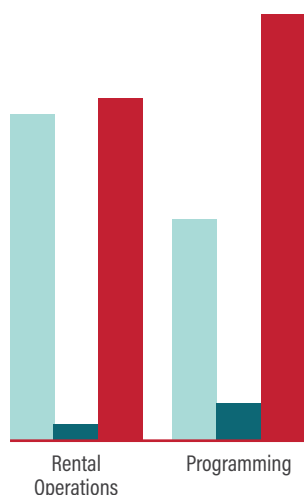
Earned Income

Rental Operations

19-20: \$742,877
20-21: \$41,299
21-22: \$779,622

Programming (Lobero LIVE, Virtual Programming)

19-20: \$506,491
20-21: \$89,515
21-22: \$971,086



Contributed Income

Major Donors

19-20: \$321,145
20-21: \$542,198
21-22: \$429,938

Contributions Under \$5K

19-20: \$154,252
20-21: \$193,428
21-22: \$154,085

Foundations/ Government

19-20: \$510,982
20-21: \$511,218
21-22: \$1,408,333*

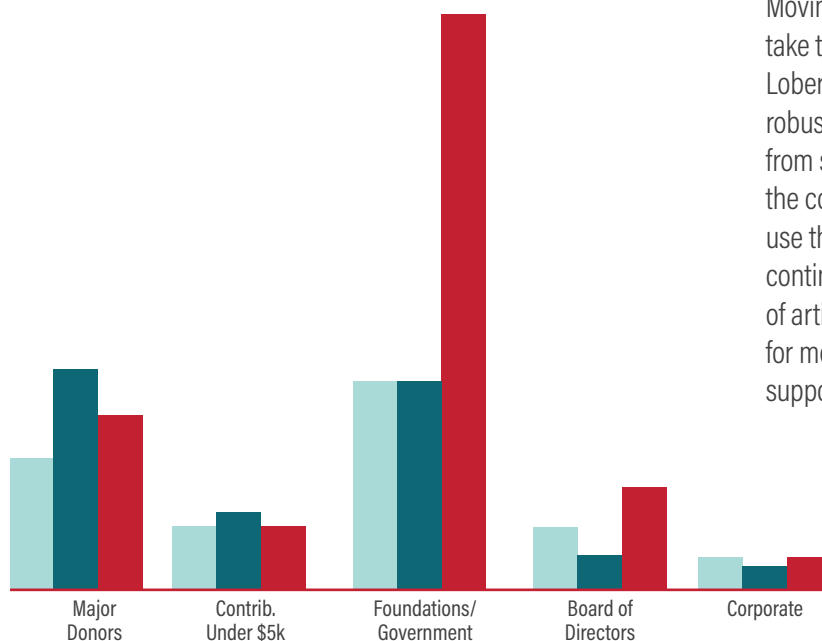
*includes \$1,074,833 in delayed covid-related government grants

Board of Directors

19-20: \$151,607
20-21: \$89,576
21-22: \$248,539

Corporate

19-20: \$82,373
20-21: \$62,886
21-22: \$79,927



Financials

We are offering a three-year comparison to show how this past fiscal year has truly been a return to pre-pandemic levels of activity. In fact, 2019-20 was cut short by about three months, so our income and expenses for this year are right about where we expected them to be with a full 12 months of programming. The community came back to live performance in a big way!

In a typical year, the Lobero averages approximately 60% in earned income and 40% in contributed income. In this past fiscal year, we received delayed funding from the federal and state government, which was meant to address pandemic losses. Because the funding was so delayed, and our community so committed to seeing the Lobero through the pandemic, we found ourselves with net revenue of just over \$1 million. We were able to use a portion of these funds to address some critical capital items, and the remainder is being held in a board-designated reserve for future capital needs, programming opportunities, or funding shortfalls. It is a safeguard that non-profit organizations are rarely able to count on, and we are grateful to be in this position one year after re-opening.

Moving forward, we will ensure that we take the opportunity to further build the Lobero's financial stability through a robust endowment. Much of the income from such funds will be used to support the community arts organizations that use the Lobero stage, ensuring their continued viability for future generations of artists and audiences. See page 4 for more information on how we are supporting our community partners.

We are proud to provide subsidies that support our local arts partners through the John C. Mithun Foundation Community Access Fund.


Subsidy recipients include:

AHA! Santa Barbara
Ceylon International Film Festival
Montecito Union School District
Nebula Dance Lab
Opera Santa Barbara
Santa Barbara Choral Society
Santa Barbara Revels
Santa Barbara Symphony
Santa Barbara Vocal Jazz Foundation
Santa Barbara Youth Symphony
Spirit of Fiesta Committee
State Street Ballet
State Street Ballet Academy
The Rhythmic Arts Project
Visual Arts & Design Academy
at SB High School

Community collaboration & partnerships that help define our path forward

The Lobero Theatre has always enjoyed a symbiotic relationship with the wonderful arts organizations that perform on its stage. Through the John C. Mithun Foundation Community Access Fund (CAF), we support a vibrant arts scene

and foster new generations of artists and audiences that will significantly impact the future of the industry. The CAF allows the theater to meaningfully subsidize the community's use of the Lobero, reducing their expenses and allowing them to focus their limited resources on production and audience development – thereby strengthening the health and growth of each organization. The CAF is centrally placed and funded within the Lobero's endowment, with annual payouts that can and will provide countless opportunities to utilize and present on our historic stage.



Originally founded as Jose Lobero's Opera House in 1873, the Lobero had around 1500 seats and housed a balcony.

Ovation – the act of rising to the occasion & creating enthusiasm for the show to continue

As we celebrate our past, you can support our future. The Lobero Theatre Foundation was established as a 501c3 non-profit organization in 1938 to act as steward for our theater and raise funds to maintain and operate this important historic institution. The Lobero, while dependent on philanthropic support annually, earns a majority of its income through ticket sales and rental activity. Our community's initiative and generosity proves, once again, that ensuring the Lobero remains a vibrant center for performing arts is a priority — which is why we continue to ask for your involvement.

For more info:

Brandon Mowery, Director of Development
805.679.6009 | bmowery@lobero.org | Lobero.org

As a nonprofit, we serve multiple philanthropic passions — including, but not limited to:

- ▶ Preservation of a historic building that is in constant need of upkeep and upgrades. Your donations help bring the best stage to your shared community.
- ▶ Expanding partnerships with Santa Barbara's local arts community. Your gift helps ensure that arts organizations new and old have a home for their artistry and provide a richer culture to our beloved downtown.
- ▶ Youth programs are impactful and constantly expanding. Help bridge the gap in our local schools by providing accessibility to young performers and availability to lower income students.
- ▶ Help create your own legacy by naming the Lobero in your Estate Plan. Whether designating to our many performance pillars (American Roots, Dance, Theater, Chamber, Youth), or continuing the ongoing preservation of our historic stage, there is no shortage of just how impactful your legacy might be. If you would like to receive the recognition and see the fruits of your investment during your lifetime, an irrevocable planned gift can also be arranged.



LOBEROFUND

2021/2022

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*In memory of my brother Ned Schemenauer,
 Leukemia victim 07-05-41 to 05-21-47*
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In memory of Charles Stauffer
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In memory of Peter Winn
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 Anonymous (2)
 Suzanne Austin

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 Sally Barker
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 Brek Bloyd
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 Carlos E Schmidt
 Berta Alicia Schulte
 James Scott

Michele Shipp
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 Batte Smith
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 Anne Sprecher
 Scott Stefan
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 Richard Worth
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 *deceased

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Thank you!