

# Culinary Sponsorship

**YOUR FOOD + LOBERO VIP'S =**  
*the beginning of an amazing night!*

## VIP reception FAQs

### Who attends the VIP Pre-Show Reception?

- Over 100 of Lobero's esteemed friends, patrons and supporters start their evening off with this **one-hour** soirée! VIP Ticket Buyers, Board members, Donors, Corporate Sponsors, Series Subscribers and other exclusive guests.

### What do Culinary Sponsors serve?

- We aim to serve an array of savory **finger foods** and/ or sweets to 100+ attendees. The reception is meant to complement our fully stocked bar, not serve as a full meal. We encourage dining at local eateries before or after the show.

### What will the Lobero provide?

- The theater's back courtyard is **set up** with tables, linens, napkins, cutlery and small seasonal centerpieces. We ask Culinary Sponsors to provide serving dishes, utensils and any special items needed. Limited staff may be available to assist during and after the event.

### How much presence will the Culinary Sponsor receive the night of the show?

- The Culinary Sponsor's logo will be prominently highlighted on the Featured Sponsor poster and signs which are placed on each of the reception tables
- Culinary Sponsors are invited to bring promotional items of their own as well, such as a banner or take-home menus
- A full page black & white ad is included in the performance program

### Can we see the show / can we choose which show to host?

- Yes, we provide two VIP tickets to the evening's performance OR to another Lobero LIVE show if desired. Additional tickets will be available for purchase at a discounted price

*The Lobero greatly appreciates all of the generous sponsors and strives to make this a mutually beneficial partnership.*



**LOBERO**  
SPONSORSHIP

We would love to customize a mutually beneficial program with you.

Contact Adrienne DeGuevara at 805.679.6007 / [adeguevara@lobero.org](mailto:adeguevara@lobero.org) or Sheila Caldwell at 805.679.6013 / [scaldwell@lobero.org](mailto:scaldwell@lobero.org) to learn more.

[Lobero.org](http://Lobero.org)



**LOBERO**  
SPONSORSHIP

## CULINARY SPONSORSHIP Advertising Options & Services:

Culinary Sponsors have the opportunity to sponsor the Lobero LIVE season on a rolling basis. The Lobero season runs along our fiscal year June 1 - May 31. Join anytime and enjoy your benefits uninterrupted across seasons.

*Thank you for Supporting the Arts!*

	5 or more Shows	4 Shows	3 Shows	1 or 2 Shows
<b>Tribute Ad in Sponsor Slideshow shown in the auditorium 30 minutes before curtain and during intermission. Based on 30 - 40 Lobero LIVE shows per year.</b> <ul style="list-style-type: none"> <li>Slideshow repeats an average of 10x per performance</li> <li>On-stage recognition during curtain speech</li> </ul>	X			
<b>Custom Ad on Ticket Envelope</b> <ul style="list-style-type: none"> <li>Opportunity to print an ad on back flap of ticket envelope (Up to 2,500 pieces)</li> </ul>	X	X		
<b>Digital Presence</b> <ul style="list-style-type: none"> <li>Sponsor Logo on Lobero.org with link to your website</li> <li>Prominent logo placement on event landing page for featured sponsors</li> <li>Social media call-outs</li> </ul>	X	X	X	
<b>BACKSTAGE Playbill - Logo recognition on printed BACKSTAGE Playbill Sponsor page</b>	X	X	X	
<b>2 Comped VIP tickets per show commitment</b>	X	X	X	X
<b>Full page B/W ad in the evening's program</b>	X	X	X	X
<b>Logo on featured sponsor poster and signs at each table during VIP Reception</b>	X	X	X	X
<b>Networking opportunities with other businesses and donors</b>	X	X	X	X

*\*Please note that VIP pre-show reception sponsorships are not exclusive. You may be sharing with another sponsor. We can assure you that you will be pleased to place your logo next to these wonderful companies that support the arts in our community.*