

Become a Sponsor

Corporate Sponsors are the Lobero's rock stars behind the scenes. These partnerships enable the Lobero Theatre Foundation to present the best in today's touring acts, and offer enriching programs for the community. Corporate Sponsors enjoy many advertising opportunities that build your company's philanthropic branding, and provide openings for innovative collaborations while supporting California's oldest, continuously-operating theater.



LOBERO
SPONSORSHIP

We would love to customize a mutually beneficial program that your clients will enjoy.

Contact Adrienne DeGuevara at 805.679.6007 or adeguevara@lobero.org to learn more.

Lobero.org



CORPORATE SPONSORSHIP Advertising Options & Services:

Corporate Partners have the opportunity to sponsor the Lobero LIVE season on a rolling basis. The Lobero LIVE season runs along our fiscal year June 1 - May 31. Join anytime and enjoy your benefits uninterrupted across seasons.

<i>Thank you for Supporting the Arts!</i>	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
Opportunity to be a featured sponsor for (x) shows of your choice or a series (example: Jazz at the Lobero, Chamber Project, others TBD). <ul style="list-style-type: none"> Sponsor flag 4' x 6' hung from the arches on the front of the Lobero, visible from the street Logo printed on signage displayed during VIP Receptions Space available at VIP Receptions for presenting your company's information Inclusion on marketing collateral related to sponsored shows or series 	X = 6 Shows	X = 3 Shows	X = 3 Shows	X = 1 Show		
Comprehensive Ticket Package <ul style="list-style-type: none"> Tickets can be used for clients, employees or friends and family. (x) number of tickets per year listed at right Ticket concierge service so you can skip the box office 	X = 120 Tix	X = 96 Tix	X = 72 Tix	X = 48 Tix	X = 24 Tix	X = 10 Tix
Tribute Ad in Sponsor Slideshow shown in the auditorium 30 minutes before curtain and during intermission. Based on 30 - 40 Lobero LIVE shows per year. <ul style="list-style-type: none"> Slideshow repeats an average of 10x per performance On-stage recognition during curtain speech 	X	X	X	X	X	X
Digital Advertising Presence <ul style="list-style-type: none"> Sponsor Logo on Lobero.org with link to your website Prominent logo placement on event landing page for featured sponsors Opportunity for featured sponsor blog post Social media call-outs 	X	X	X	X	X	X
BACKSTAGE Playbill - Logo recognition in BACKSTAGE Playbill Sponsor page <ul style="list-style-type: none"> Handed out at every Lobero LIVE show (estimated 30 - 40/year) Each issue available at Lobero.org with a link to your website 	X	X	X	X	X	X
Networking opportunities with like-minded businesses and our most exclusive donors	X	X	X	X	X	X
Opportunity to host a complimentary or discounted event for your organization	X	X	X	X		
Invitations to exclusive Ghostlight Society donor events	X	X	X			